

EUROPEAN EMERGING INDUSTRIES CONFERENCE 2014

"RINASCIMENTO: EMERGING INDUSTRIES – A NEW ENGINE FOR GROWTH"

*A conference organized by the Region of Lombardy, with the support of Éupolis Lombardia,
in cooperation with the European Commission's Directorate-General for Enterprise and
Industry in the framework of the Italian Council Presidency*

13th – 14th November 2014

VENUE: PALAZZO LOMBARDIA, PIAZZA CITTÀ DI LOMBARDIA 1, MILAN, ITALY



in cooperation with EC's DG Enterprise & Industry



in the framework of the Italian Council Presidency



with the support of



Draft programme

Emerging industries have a considerable potential to reshape Europe's industrial landscape, contribute to growth and ensure long term competitiveness. Evolving from new industrial value chains or from the transformation of existing industries, emerging industries are driven by key enabling technologies (KETs), new business models or societal and environmental challenges. To ensure long-term competitiveness of Europe's Industrial base, European industries must continue to innovate and define a long-term strategic agenda for the development of their competitiveness, building on their existing know-how but also on collaboration with companies both within their traditional value chain and beyond.

However, in order to capitalise on the high growth potential of emerging industries it is necessary to better understand them, provide them with a favourable policy framework and respond to their specific business needs. Against this background, the conference "Rinascimento: Emerging Industries – A New Engine for Growth" offers an opportunity to discuss, assess and showcase the state of affairs in emerging industries in Europe. Following a threefold objective, the conference will introduce stakeholders to the most important developments within emerging industries, present successful and promising policy support frameworks and provide room for discussion on business support measures and entrepreneurs' needs. The conference shall target an audience from a policy level, a business support practitioners' level as well as from an entrepreneurial level, including:

- Policy makers in the fields of industrial, SME, entrepreneurial and economic policy
- Representatives of cluster organisations, business organisations, industry federations, chambers of commerce and SME support and innovation agencies
- Entrepreneurs, SME representatives, academics and other practitioners and experts in the field of emerging industries

This conference is free of charge for participants and is organised by the Region of Lombardy in cooperation with the European Commission's Directorate-General for Enterprise and Industry in the framework of the Italian Council Presidency.

Thursday, 13 November 2014

14:00 – 14:30 Registration, welcome coffee & tea

I. Opening plenary session: Emerging industries as engines for Europe's growth

The purpose of the first session is to set the stage for the conference through policy addresses on how emerging industries can drive the industrial renaissance in Europe. The session shall not only provide a policy chapeau but will also involve key representatives from business and SME organisations to share their views and experiences.

14:30 – 15:15 Introduction and welcome by moderator

Innovation in Emerging Industries – Innovation in Lombardy

Emerging Industries Driving Forward Competitiveness in Italy

Emerging Industries and their role in Europe's Industrial Renaissance

15:15 – 16:15 Panel discussion and Q&A session with audience

16:15 – 16:45

+++Coffee break+++

II. Plenary session: What is there for Europe's industrial renaissance? Understanding emerging industries and the innovations which drive them

The purpose of the second plenary session is to introduce emerging industries, their key features, the main drivers behind their development and their role in Europe's industrial landscape. Furthermore, the plenary session will offer a foresight analysis on the impact of emerging industries in the context of Europe's industrial renaissance.

16:45 – 17:45 Introduction by moderator

Scene setter: **Emerging Industries: Features, Drivers and Potentials**

3 Case Studies

From Rinascimento to Emerging Industries – Foresight analysis on the impact of Emerging Industries

17:45 – 18:30 Panel discussion and Q&A session with the audience

+++Conference dinner+++

20:30 – 22:30 Conference dinner at Palazzo Lombardia

Friday 14 November 2014

09:00 – 09:30 Registration, coffee & tea

III. Plenary session: What can policy do? Creating a favourable policy framework

The purpose of the third plenary session is to discuss policy frameworks at a European, national and regional level in support of the development of emerging industries. The objective is to showcase successful policy frameworks, to discuss their key features, and to understand their approach to fostering cross-sectoral cooperation.

09:30 – 09:45 Introduction and recap by moderator

09:45 – 10:30 **National and regional policy actions**

10:30 – 11:10 **EU policy actions in support of emerging industries**

11:10 – 11:50 Panel discussion and Q&A session with the audience

11:50 – 12:00 **What happens next?** Short introduction to parallel sessions by moderator

+++Break+++

12:00 – 13:45 Exhibition, E-Merging Café & Walking Buffet

IV. Parallel sessions: What do entrepreneurs need? Providing the right business support

The purpose of the parallel sessions is to provide an opportunity to tackle specific issues in order to identify and understand the needs of emerging industries and offer them the right solutions. The three parallel sessions will deal respectively with a) Clusters and SME intermediaries and their role for emerging industries b) Access to finance and bankable proposals and c) Internationalisation and access to international markets

13:45 – 15:00 Parallel sessions

Clusters and SME intermediaries	Access to finance and bankable proposals	Internationalisation and access to international markets
<p>This session will discuss the role of clusters and SME intermediaries in promoting cross-sectoral collaboration through specific tools such as open spaces, co-working centres, innovation voucher schemes and cross-clustering initiatives with knowledge institutions. The following key questions will be addressed:</p> <ul style="list-style-type: none"> • How can clusters and SME intermediaries set up mechanisms that enable cross-sectoral 	<p>The purpose of this session is to deal in more detail with the practicalities and the needs related to access to finance for entrepreneurs in emerging industries. Consequently, the following key questions will be addressed:</p> <ul style="list-style-type: none"> • How to effectively present the business case for emerging industries and improve the understanding of the finance sector of the value of innovation and cross-sectoral cooperation? • What kind of support is 	<p>This session will address internationalisation, including commercialisation of an innovative idea as well as cooperation and partnership building across national borders with a focus on European and national business support measures and the role of cluster organisations. The following key questions will be addressed:</p> <ul style="list-style-type: none"> • What kind of support can be provided to emerging industries' entrepreneurs

<p>cooperation?</p> <ul style="list-style-type: none"> • How can co-working centres or living labs be used as a tool to stimulate cross-sectoral fertilisation? • How can innovation voucher schemes support cooperation between emerging industries and knowledge institutions? • How can clusters and SME intermediaries support entrepreneurs to obtain the necessary knowledge and skills for innovation and development? 	<p>needed to elaborate viable, bankable proposals?</p> <ul style="list-style-type: none"> • Which business support tools can facilitate matchmaking between business angels and emerging industries' entrepreneurs? • What are business angels looking for in their investment decision? • How can public funding better respond to the financial needs of emerging industries? 	<p>for internationalisation?</p> <ul style="list-style-type: none"> • How can clusters facilitate the access to international markets and assist in finding international partners? • How can business support programmes help to assess the potential of an enterprise to go international? • How can clusters and business support programmes help emerging industries' entrepreneurs overcome legal and administrative barriers to internationalisation?
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15:00 – 15:30

+++Coffee break+++

V. Plenary session: Reporting back from the parallel sessions

The purpose of the plenary session is to report back from the parallel sessions, summarising the discussion and conclusions drawn. A panel of SME and business representatives will give short comments to the conclusions.

15:30 – 16:15 Reporting back from parallel sessions followed by reactions from business panel

VI. Plenary session: Lessons to take home and Closing

16:15 – 16:30 Review of the Conference: Lessons to take home

16:30 – 16:45 Closing addresses

☞ For information and registration: <http://www.emiconference2014.regione.lombardia.it>